



The Student Environment Centre

Student Resource Group
University of British Columbia

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Eco-Initiatives Form: \$100 to \$500

Name:
Date Submitted: Thursday October 12 2017
Contact Email or Phone:
Club or Group Affiliation(s): AMS Bike Co-op
Amount Requested: 400\$
TREASURER USE ONLY:
Approved Modified Denied
Submitted as of:
Notes:

1. Please fill in the fields below to give us an overview of your project:

- **Name of Project:** Pedalling Art: 2nd Annual Fundraiser and Bike Art Auction
- **Objective or Purpose:** To sell bike art pieces in a 50/50 auction where 50% of the profits goes back to the artist and 50 % to supports two programs run by PEDAL and the AMS Bike-Co-op.
- **Brief Description:** Pedalling Art is a silent auction fundraiser for two programs run by PEDAL and the AMS Bike Co-op: [Pedals for the People](#) and [Bici Libre](#). These programs divert bikes from the waste stream which are refurbished with the help of volunteers. These functional bikes are then distributed to people that would otherwise have little to no means of reliable transportation. The programs also subsidize repairs and provide mechanical instruction and support in the form of toolkits when possible.

- Project Date(s): October 23 & 30, November 6 (workshop dates) November 10 (fundraiser)
- Expected Attendance: 150

2. Outline how your project pertains to the environment and/or contributes to sustainability at UBC (approximately 200 words).

Both programs supported by Pedalling Art rely on used bicycles diverted from the landfill for their stock. These bikes would be found rusting away in junk piles, but we reuse as many components as possible and refurbish them along with our volunteers at the Bike Kitchen at UBC before giving them away or selling them on a sliding scale basis. Not only do these programs divert bicycles from the landfill, but they offer the opportunity for sustainable, independent transportation to folks who would have little to no reliable transportation otherwise. Bici Libre operates in the Lower Mainland and uses Modo Car Share to transport the bikes to the farms; this allows the Bike Co-op to support a local sustainably-minded business and get the bikes directly to the people that need them while investing as little money as possible in the fossil fuel industry. Additionally, distributing bikes supports active sustainable transportation in Vancouver and the Lower Mainland at large.

Additionally, we are encouraging artists to use recycled bicycle parts in the art that will be auctioned at this event. To gather more pieces for the event we are running bike art workshops which are based on repurposing bike parts, like bike tubes and brake levers, to make earrings and coat racks. We have reached out the UBC Visual Arts Dept. for to get art donations from students and faculty and the workshops are aimed at students. All the promotion for Pedalling Art is being done through UBC channels like the AMS and Bike Co-op newsletters and posters have been put up in the Nest and around Campus.

3. Are you pursuing any other sources of funding? If so, what are those sources, how much are you expecting to receive from them, and what will those funds be put toward? (We can help you identify other sources of funding.)

We have not at this point in time pursued other funding options.

4. What aspect(s) of your project will SEC funding be used for? Be as specific as possible with the allocation of funds.

Using the money from this grant, we will be able to make the Pedalling Art fundraiser as environmentally-friendly as the programs it will support. The

money will be equally split and distributed between workshop supplies and refreshments. All the food served at Pedalling Art will be from local businesses and will be vegetarian. The workshops are to make bike tube earrings and jewellery, top-tube sweaters, and coat racks. Funding for workshop supplies will cover all the things we cannot recycle from bikes like jewellery hardware, secondhand sweaters, and assorted hardware for the coat racks.