

## Eco-Initiatives Form: Above \$500

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| <b>Name:</b> [REDACTED]   |
| <b>Date:</b> November 7 2015                                      |
| <b>Contact Email or Phone:</b> [REDACTED]                         |
| <b>Club or Group Affiliation:</b> entrepreneurship@UBC - Students |
| <b>Amount Requested:</b> \$800                                    |
| <b>TREASURER USE ONLY:</b>  |
| <b>Approved</b> <b>Modified</b> <b>Denied</b>                     |
| <b>Submitted as of:</b>   |
| <b>Notes:</b>   |

### 1. Describe your project and its purpose (approximately 200 words)?

Startup Weekends are weekend-long, hands-on experiences where entrepreneurs and aspiring entrepreneurs can find out if startup ideas are viable. On average, half of Startup Weekend's attendees have technical or design backgrounds, the other half have business backgrounds.

Beginning with open mic pitches on Friday, attendees bring their best ideas and inspire others to join their team. Over Saturday and Sunday teams focus on customer development, validating their ideas, practicing LEAN Startup Methodologies and building a minimal viable product. On Sunday evening teams demo their prototypes and receive valuable feedback from a panel of experts.

**2. Outline how your project pertains to the environment and sustainability at UBC (approximately 200 words)?**

While the purpose is not to raise awareness about the environment or sustainability, we are trying to keep our event as sustainable as possible. We will be serving food during the 3 days so the money would be used to subsidize the cost. We are looking into getting food from Peqish. They have various sustainable practices in place including the following:

- The packaging is 100% biodegradable made from paper and the clear window is made from plant-based cellulose!
- All the meat is from local farms
- The food can be served on a platter (reducing plastic for dinner meals!)

As well, the advertisement for the event will be done online via Facebook and emails – reducing the use of posters.

**3. How will you document the successes and difficulties of your project? In what ways do you foresee this documentation aiding other SEC Eco-Initiatives (approximately 200 words)?**

To document the successes and difficulties of our project, we will forward you our purchase from Peqish. This is a great company to get food from for various groups on campus and by using this group to cater for our event, we can reach more students on campus as well as the general public about this company! As well, this will show how other groups on campus with a larger target audience can use sustainable catering as well 😊 We will also be taking photos during the event and highlight the sustainable nature of the food.

**4. For most requests of funding of this amount, the SEC would like to see other funding sources contributing to the financing of your project. Are you pursuing any other sources of funding? If so, what sources, and for what amount? (SEC Treasurers can help you identify other sources of funding.)**

Entrepreneurship@UBC, the main branch, will be funding us \$1000 for the whole 3 day event which includes several aspects including getting speakers, judges, material required for the event itself and food.

**5. What aspects of your project (purchases, bookings) will SEC funding be used for?**

The money will be solely used to subsidize the amount of food from Peqish.

**Signed (Your Name):**  
Sarah Park

**SEC Treasurer**

Name:

Signature:

**SEC Chair**

Name:

Signature:

**A note about Eco-Initiatives Grants**

If your project is approved, the SEC will reimburse you for the purchases made. You must provide the SEC with proof-of-purchase. If you have any questions regarding the Eco-Initiatives Funding, please contact SEC Treasurers\*. Arrangements can be made to provide students with funding before purchasing if they cannot afford to make the purchase for their project and then receive compensation. Reimbursement usually takes about 5 business days. Eco-Initiatives Grants can fund a wide variety of projects; any projects related to the environment or sustainability, and involving members of the UBC student body, will be considered. However, requests for funding for projects undertaken as part of coursework at UBC, or individual volunteer projects, must illustrate a connection to the wider student body at UBC.

Completed forms should be emailed to [enviro@ams.ubc.ca](mailto:enviro@ams.ubc.ca). Alternatively, we welcome you to drop your form off at our office, Room 245B of UBC's Student Union Building. The Treasurers and other active members of the SEC would love to help you formulate your project, and will be glad to assist with the project's development and applications for funding.

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