



The Student Environment Centre

Student Resource Group
University of British Columbia

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Eco-Initiatives Form: \$100-\$500

Name(s): Kyuwon Kim

Club or Group Affiliation: UBC Common Energy

Name of Project (if applicable): Do it in the Dark finale—Earth Hour

1. Describe your project and its purpose (approximately 200 words)?

The Challenges subgroup of Common Energy is organizing an energy challenge, entitled *Do It in the Dark*, in the Place Vanier first year residence. In the fall the Challenges team ran a similar competition in the other UBC first year residence, Totem Park. The aim of the competition is to promote personal changes to reduce energy consumption and to take part in climate action. Last year, in Totem Park, we had more than 1200 first year students participate in the challenge and collectively we saved 8989 kWh, enough power for one 60-watt bulb to run for 17 years. These savings reduced our power consumption by 16.3% (compared to the previous month's baseline readings). This placed Totem Park in second against 40 American colleges and universities. Now, Place Vanier is stepping up to the plate to compete against 9 other campuses in British Columbia. As a finale event for *Do it in the Dark*, we are organizing an Earth Hour event, where there will be refreshments, sustainability groups' booths, and entertainment.

2. Outline how your project pertains to the environment and sustainability at UBC (approximately 200 words)?

As described above, *Do it in the Dark* competition promotes personal changes to reduce energy consumption and to take part in climate action. The Earth Hour event will be an opportunity for students to celebrate the fact that they reduced their energy consumption in the three-week-long competition. Residents will be encouraged to make a pledge to continue reducing their energy. Furthermore, it will be an opportunity to for first-year residents to network and get involved in on-campus or off-campus sustainability groups. The list of organizations we have invited to booth at this Earth Hour event is as follows: UBC Farm, SEC, UBC Bike kitchen, Common Energy, goBeyond, Sprouts, Vancouver Aquarium, UBC Oxfam, UBC Bike Co-op, Vanier Sustainability Committee.

3. Are you pursuing any other sources of funding? If so, what sources, and for what amount? (SEC Treasurers can help you identify other sources of funding.)

We have applied for funding from WWF Canada. That being said, they have scaled back on their sponsorship this year. However we are waiting to hear back from them.

4. What aspects of your project (purchases, bookings) will SEC funding be used for?

- 1) Magician—UBC Alumni, and professional magician, Aaron Martini will provide a magic show entertainment for Earth Hour (8:30pm- 9:30pm) on March 26th, 2-11 in the Vanier Commons block.
- 2) Chocolate/candy—with the Do it in the Dark sticker on it to give out to residents as a thank you for participating in the competition.

5. What is the dollar amount you are requesting from the SEC?

\$250 for the Magician

\$100 for the chocolates/candy

Total \$350

Signed (Your Name): Kyuwon Kim

K.Kim

SEC Treasurer

Name:

Signature:

SEC Chair

Name:

Signature:

A note about Eco-Initiatives Grants

If your project is approved, the SEC will reimburse you for the purchases made. You must provide the SEC with proof-of-purchase. If you have any questions

regarding the Eco-Initiatives Funding, please contact SEC Treasurers. Arrangements can be made to provide students with funding before purchasing if they cannot afford to make the purchase for their project and then receive compensation. Reimbursement usually takes about 5 business days. Eco-Initiatives Grants can fund a wide variety of projects; any projects related to the environment or sustainability, and involving members of the UBC student body, will be considered. However, requests for funding for projects undertaken as part of coursework at UBC, or individual volunteer projects, must illustrate a connection to the wider student body at UBC.

Completed forms should be emailed to enviro@ams.ubc.ca. Alternatively, we welcome you to drop your form off at our office, Room 245B of UBC's Student Union Building. You may also mail us the form, though this may result in delays in processing. The Treasurers and other active members of the SEC would love to help you formulate your project, and will be glad to assist with the project's development and applications for funding.