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Eco-Initiatives Form: \$100 to \$500

Names [REDACTED]
Date Submitted: Nov. 16th 2015
Contact Email or Phone: [REDACTED]
Club or Group Affiliation(s): Common Energy UBC (Campaigns Team)
Amount Requested: \$160
TREASURER USE ONLY:
Approved Modified Denied
Submitted as of:
Notes:

1. Please fill in the fields below to give us an overview of your project:

- **Name of Project:** Eco-To-Go Week Boothing + Ice Cream Sundae Party
- **Objective or Purpose:** The objective is to increase the number of participants in the Eco-To-Go program. The main target audience for this event are first year students in Totem Park and Place Vanier residences. Eco-To-Go (ETG) is a program run by UBC Food Services whereby members can receive a tupperware container for their to-go food items at UBC Food Services locations instead of a disposable container. Then, students can conveniently return the soiled container to be washed.
- **Brief Description:** This event has two parts. First, we will be boothing in Totem and Vanier Commonsblocks (two nights each) in order to raise awareness about the program and register students for ETG. We will have a list of residents, and since they all have meal plans, we can sign them up for the program and give them a membership card on the spot by simply crossing off their names (no exchange of money, though the normal fee is \$5).

To culminate with a fun event and focus our week of boothing, we will be hosting an Ice Cream Sundae Party in the Totem Ballroom free for all students registered in ETG. There will be ice cream and toppings (including fruits, brownies, and sprinkles) which they can eat in their ETG containers. Students can also register for ETG at the event! Students from Totem as well as Vanier are welcome, plus registered students not in first-year residence who wish to enjoy some delicious ice cream!

- Project Date(s): Monday November 23 - Tuesday November 24th Boothing at Place Vanier
Wednesday November 25 Boothing at Totem Park
Thursday November 26th Boothing + Ice Cream Sundae Party at Totem Park
- Expected Attendance: Boothing: we expect to reach about 50 people per hour. We have previously had booths at Totem Park on the weekends, and have calculated this amount of people per hour.
We are boothing 2-3 hours per evening, so we hope to reach around 400-600 students in total over the four days.
Sundae Party: we are hoping for about 50-100 people to attend the event over the course of two hours.

2. Outline how your project pertains to the environment and/or contributes to sustainability at UBC (approximately 200 words).

The goal of ETG is to reduce the amount of disposable container waste on campus, specifically in the first-year dining halls. Given that many students take food to-go, UBC Food Services and Common Energy alike consider this amount of waste to be a significant, but overcomeable problem.

The problem with ETG in its first 5 years of existence has been enrolment. While UBC Food Services has purchased enough containers for all first-year residents, relatively few are in circulation (~10-20%).

However, ETG provides an excellent alternative to disposable containers for students. First, they receive a 55 cent discount at the dining halls. Second, the ETG containers are spill-proof and keep food warmer. Lastly, ETG appeals to sustainability minded students who want to reduce their ecological footprint. A main aim of the event is to make students aware of these incentives. Common Energy Campaigns Team has set a tentative goal of increasing membership to 50% by the end of the academic year.

¹Mondays 2-3 PM, Tuesdays 1-2 PM, and Wednesdays 4-5 PM

²Tuesdays 5-6 PM in Room 2102 of the AMS Student Nest

3. Are you pursuing any other sources of funding? If so, what are those sources, how much are you expecting to receive from them, and what will those funds be put toward? (We can help you identify other sources of funding.)

Currently no other funding sources.

4. What aspect(s) of your project will SEC funding be used for? Be as specific as possible with the allocation of funds.

- Sprouts Vegan Brownies: \$50 while boothing + \$20 for Ice Cream Sundae Party = \$70
- Ice Cream: \$50 (currently choosing between suppliers -- Organic Meadow, Island Farms as we want this to be sustainable ice cream)
- Toppings: \$15 fruit (local if possible, possibly frozen local due to the season) + \$15 sprinkles + \$10 fudge = \$40
- **Total: \$160**

Signed (Your Name): George Radner and Ana Gargollo

SEC Treasurer

Name:

Signature:

SEC Chair

Name:

Signature:

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How to Submit the Funding Application

Completed forms can be emailed to sec.ubc@gmail.com (preferred) or dropped off at our office, Room 2106 of in the AMS Student Nest, during office hours¹. You are also welcome (but not required) to attend our weekly meetings² to present your project idea to our group, though we would appreciate an email informing us of this intent at least 48 hours ahead of time. The executive team and other active members of SEC would be happy to help you formulate your project as well as assist with its development and applications for funding.

If your funding application is approved, the Student Environment Centre will reimburse you for the specified purchases and expenses. You will then be referred to our Treasurer, whom you must provide with receipts and/or proof-of-purchases. Reimbursement usually takes about 5 business days. In the event that a student is unable to make the necessary purchase(s) to start their project, arrangements for advance funding can be made.

A Note about Eco-Initiatives Grants

Eco-Initiatives Grants can be used to fund a wide variety of projects: any projects related to the environment or sustainability, and involving members of the UBC student body, will be considered. However, funding requests for projects undertaken as part of coursework at UBC, or individual volunteer projects, must illustrate a connection to the wider student body. Should you have any questions regarding the Eco-Initiatives Funding, please contact feel free to get in touch with us using any of the aforementioned methods.

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