

Eco-Initiatives Form: Above \$500

Name: [REDACTED]
Date: November 2 2015
Contact Email or Phone: [REDACTED]
Club or Group Affiliation: Sustainability Ambassador
Amount Requested: \$1000
TREASURER USE ONLY:
Approved Modified Denied
Submitted as of:
Notes:

1. Describe your project and its purpose (approximately 200 words)?

Our project is the 2016 Sustainability Fair, which is an annual one-day-long event that celebrates student engagement and initiatives in sustainability. The Fair will be hosted in early February at the AMS Nest, and it will be open to public (anyone passing through the Nest can participate). The Fair will feature various sustainability-orientated groups on campus, showcase their achievements, and allow participants to interact with them. One booth will be provided for each group, and every group will prepare an educational activity to raise awareness on sustainability-related issues, such as carbon emission, water management, well-being, et cetera. Through these activities and informative displays, participants will develop a deeper understanding of sustainability, explore involvement opportunities, and learn to incorporate sustainability into their lives.

The purpose of our project is to raise awareness of sustainability-related issues, and engage the UBC community through the promotion of related clubs and initiative groups. We aim to educate the participants on the social, environmental, and economic aspects of sustainability, and inspire them to become involved. Furthermore, we hope to strengthen the connection between different sustainability-orientated groups on campus by bringing them together and providing opportunities for future collaboration.

2. Outline how your project pertains to the environment and sustainability at UBC (approximately 200 words)?

Our project provides the event participants an opportunity to learn and interact with various clubs or initiative groups that promote sustainability. These groups featured at the Fair will host their own educational activities to raise awareness and educate the participants on sustainability-related issues such as energy conservation, water management, carbon emissions, waste control, landfill issues, pollutions, sustainable behaviour, et cetera. Therefore, the Fair will indirectly create a positive effect by acting as a platform for initiative groups to shed light on the aforementioned issues, and providing a unique learning experience for the participants.

Moreover, our event will be hosted in the AMS Nest, which is a LEED Platinum building. Most of our advertisements will be printed on recycled paper to reduce ecological footprint. Also, we will avoid using wasteful plates by providing snack items, such as muffins and cookies, which are easily servable with biodegradable napkin.

Additionally, we will be giving out a bike as the grand prize for the Sustainability Fair raffle. Biking is a much more environmental-friendly form of transportation. By choosing a bike for the grand prize, we hope to encourage more biking on campus and contribute to a more sustainable UBC environment.

3. How will you document the successes and difficulties of your project? In what ways do you foresee this documentation aiding other SEC Eco-Initiatives (approximately 200 words)?

The success of our project will be measured both quantitatively and qualitatively. We will record the number of event participants by implementing a “passport system”. Each participant will be given a passport to collect stamps by participating in educational activities at various booths. After collecting a specified number of stamps, participants can drop off their passport in our raffle box, where the passports will serve as raffle tickets. The number of passports in the raffle box will provide a reliable estimate for the number of participants. Moreover, we will collect qualitative feedback from both the participants and the participating groups; the feedback can be used for future improvements.

Lastly, we will complete an event report to document our project. This report will include event description, targeted audience, promotional activities, project timeline, list of participating groups, difficulties encountered, and recommendations for future improvements. This will provide a detailed documentation method and serve as valuable guidelines for future Sustainability Fair teams as well as other SEC Eco-Initiatives.

4. For most requests of funding of this amount, the SEC would like to see other funding sources contributing to the financing of your project. Are you pursuing any other sources of funding? If so, what sources, and for what amount? (SEC Treasurers can help you identify other sources of funding.)

Yes, we are applying for \$3900 through the AMS SPF application.

5. What aspects of your project (purchases, bookings) will SEC funding be used for?

The SEC funding will be used to purchase raffle prizes and rewards for event participants.

The raffle prizes include a bike, two one-month prepaid memberships for The Hive (a bouldering gym), and one 10-class card for The Hot Box Yoga. We chose these raffle prizes to encourage student involvement in physical exercise, which is an important part of well-being.

The custom-made pinback buttons will be gifted to all participants who submitted a complete event passport. It is a small reward and a reminder for participants to join the next (2017) Sustainability Fair.

Below is a detailed budget break-down:

Item	Unit Cost	Quantity	Total Cost
Bike	\$500	1	\$500
The Hive: 1-month prepaid membership	\$100	2	\$200
The Hot Box Yoga: 10-class card	\$138	1	\$138
Sustainability Fair pinback buttons	\$0.27	600	\$162

Total Cost: \$1000

Signed (Your Name):



SEC Treasurer

Name:

Signature:

SEC Chair

Name:

Signature:

A note about Eco-Initiatives Grants

If your project is approved, the SEC will reimburse you for the purchases made. You must provide the SEC with proof-of-purchase. If you have any questions regarding the Eco-Initiatives Funding, please contact SEC Treasurers*. Arrangements can be made to provide students with funding before purchasing if they cannot afford to make the purchase for their project and then receive compensation. Reimbursement usually takes about 5 business days. Eco-Initiatives Grants can fund a wide variety of projects; any projects related to the environment or sustainability, and involving members of the UBC student body, will be considered. However, requests for funding for projects undertaken as part of coursework at UBC, or individual volunteer projects, must illustrate a connection to the wider student body at UBC.

Completed forms should be emailed to enviro@ams.ubc.ca. Alternatively, we welcome you to drop your form off at our office, Room 245B of UBC's Student Union Building. The Treasurers and other active members of the SEC would love to help you formulate your project, and will be glad to assist with the project's development and applications for funding.
