



## Eco-Initiatives Form \$100 to \$500

Name: [REDACTED]

Date: Feb 25th 2015

Contact Email or Phone: [REDACTED]

Club or Group Affiliation: Common Energy Campaigns Team

Amount Requested: \$400

### TREASURER USE ONLY:

Approved

Modified

Denied

Submitted as of:

Notes:

### 1. Describe your project and its purpose (approximately 200 words)?

#### Love Your Mug Pop Up Park

The purpose is to animate and create a fun atmosphere for students to engage in sustainability and a waste free campus. We are trying to change the disposable coffee cup culture on campus and promote bringing your own mug. Positive change must occur in a positive environment.

We will be educating students by having a tri-fold where we showcase the facts about disposable cups and the issues they create. We will make a "park" by buying lawn turf and by borrowing lawn chairs and potted plants. We will also have fun activities such as hula hooping and yoga as well as live musicians. We're trying to get students to slow down and relax for a bit and enjoy UBC.

We're going to be giving free reusable mugs to students. We're also going to be giving stickers out to students telling them to "Love Their Mug." The stickers will be used to create awareness in the student body on bringing their mugs.

We are going to be promoting a potential mug share program at UBC and generally creating a fun atmosphere at campus to promote social and environmental sustainability. The mug share is going to potentially be with sprouts UBC and food services.

**2. Outline how your project pertains to the environment and sustainability at UBC (approximately 200 words)?**

The project pertains to the environment and sustainability in a few ways. A mug share program (similar to eco-to-go) will incentivize people to stop getting disposable mugs. The pop up park will educate students on the harms of disposable mugs by creating a fun atmosphere. People learn better and are more willing to change their behaviour in a positive atmosphere. The event will also be promo for the mug share. By purchasing mugs from thrift stores we are limiting our emissions for travel and saving resources that would have been spent to create a new product.

**3. Are you pursuing any other sources of funding? If so, what sources, and for what amount? (SEC Treasurers can help you identify other sources of funding.)**

**No**

**4. What aspects of your project (purchases, bookings) will SEC funding be used for? Please outline the specific allocation of funds as much as possible.**

**Sprouts:**

**\$100 for baked goods**

**\$50 for tea and coffee**

**200 Stickers (printed from a local Vancouver company that prints on recycled paper and with Eco-solvent ink):**

**\$86**

**Turf (We plan on putting it on the mud by the SUB after)**

**\$50 (3 m x 6m)**

**Mugs (Purchased from thrift stores around Vancouver and given to students)**

**\$100**

**Total: \$386 and then rounded for contingency reasons**

**Final Total : \$400**

**Signed (Your Name):**



**SEC Treasurer**

Name:

Signature:

**SEC Chair**

Name:

Signature:

**A note about Eco-Initiatives Grants**

If your project is approved, the SEC will reimburse you for the purchases made. You must provide the SEC with proof-of-purchase. If you have any questions regarding the Eco-Initiatives Funding, please contact SEC Treasurers\*. Arrangements can be made to provide students with funding before purchasing if they cannot afford to make the purchase for their project and then receive compensation. Reimbursement usually takes about 5 business days. Eco-Initiatives Grants can fund a wide variety of projects; any projects related to the environment or sustainability, and involving members of the UBC student body, will be considered. However, requests for funding for projects undertaken as part of coursework at UBC, or individual volunteer projects, must illustrate a connection to the wider student body at UBC.

Completed forms should be emailed to [enviro@ams.ubc.ca](mailto:enviro@ams.ubc.ca). Alternatively, we welcome you to drop your form off at our office, Room 245B of UBC's Student Union Building. The Treasurers and other active members of the SEC would love to help you formulate your project, and will be glad to assist with the project's development and applications for funding.

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